



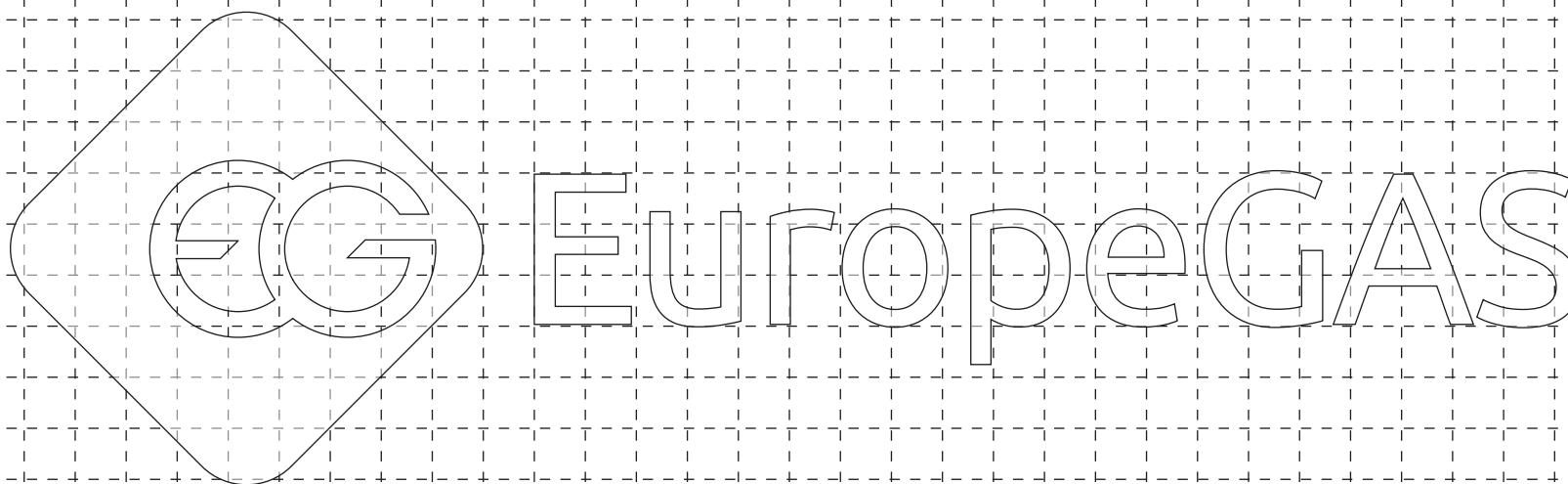
Brand Book



The EuropeGAS company uses a logo, which consists of *Signature* and *Inscription*. The *Inscription* is a statutory name and the *Signature* is a graphical representation of the first two word letters, which EuropeGAS name contains. The basic version of it is colorful (purple) horizontal and vertical varieties. The purpose of this is a clear Europegas

identification. Application rules of basic versions and application rules of collateral is a compulsory for all logo users. It is required in order to maintain the consistency of Europegas identification so that it fulfills its function without obstructions.







Pantone® Violet C

CMYK: 90/90/0/0

RGB: 66/54/140

#42368c

The Inscription typography is Regular Ubuntu font text. For the sake of identification consistency maintenance it is possible to use this font as the main Europegas visual identification font.

Making cutting varieties from Ubuntu family such as Light, Medium, Medium, Bold is truly a good practice.

Ubuntu Regular

AĄBCĆDEĘFGHIJKLŁMNŃÓÓPQRSŚTUWVXYZŹŹ 0123456789
aąbcćdeęfghijklłmnńóópqrśstuwvxyzźź !@#\$%^&*() 0123456789
Lorem ipsum dolor sit amet, consectetur adipiscing elit. + Italic

Ubuntu Light

AĄBCĆDEĘFGHIJKLŁMNŃÓÓPQRSŚTUWVXYZŹŹ 0123456789
aąbcćdeęfghijklłmnńóópqrśstuwvxyzźź !@#\$%^&*() 0123456789
Lorem ipsum dolor sit amet, consectetur adipiscing elit. + Italic

Ubuntu Medium

AĄBCĆDEĘFGHIJKLŁMNŃÓÓPQRSŚTUWVXYZŹŹ 0123456789
aąbcćdeęfghijklłmnńóópqrśstuwvxyzźź !@#\$%^&*() 0123456789
Lorem ipsum dolor sit amet, consectetur adipiscing elit. + Italic

Myriad Pro Bold

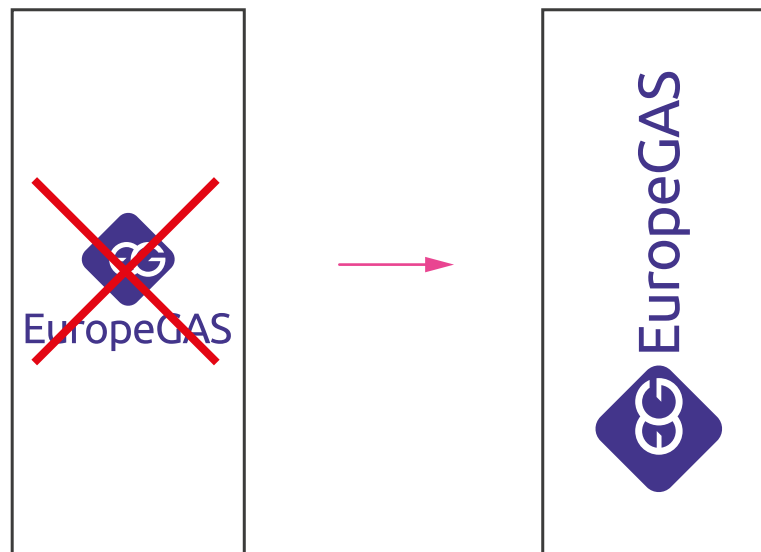
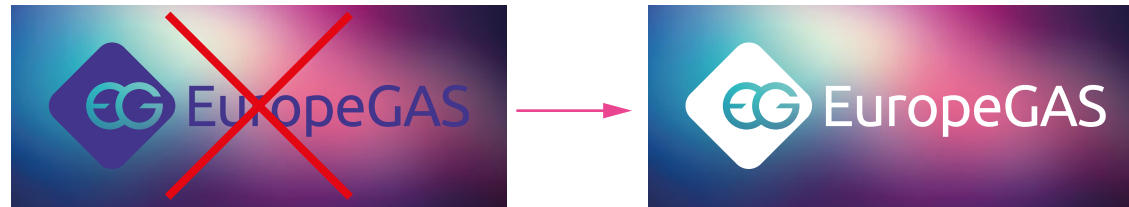
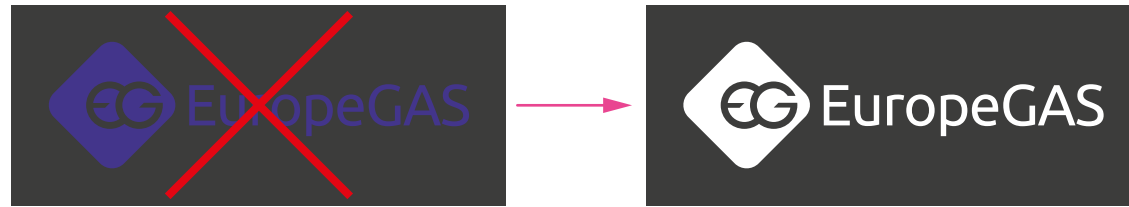
AĄBCĆDEĘFGHIJKLŁMNŃÓÓPQRSŚTUWVXYZŹŹ 0123456789
aąbcćdeęfghijklłmnńóópqrśstuwvxyzźź !@#\$%^&*() 0123456789
Lorem ipsum dolor sit amet, consectetur adipiscing elit. + Italic

Wherever various conditions do not allow the use of *logo* in the color version, we recommend using the Logo in achromatic version with transparency set to 100%.











In case of any ambiguities, requests or questions please contact us by:

marketing@europegas.pl