

Distributor image

EuropeGAS Distributor image



Front of the business card template. It features a dashed box for the distributor logo. Below it, there are fields for personal and company information, each preceded by a red letter (a, b, c). At the bottom left, there are icons for location, email, phone, and website. At the bottom right, there are three vertical lines of increasing height.

PLACE FOR DISTRIBUTOR LOGO

a First Name, Last Name
b Position
c Distributor company name

Company address
e-mail Address
00 000 00 00
+00 000 000 000
Website address



Business card

Size: 90 x 50 mm
Printing color:
CMYK: 90/90/0/0
Text: CMYK: 90/90/0/0
Foundation: Paper matt 350 g / m2.
Refinement: two-side foil mat.

- a** First Name, Last Name:
Ubuntu medium
Size: 11 pkt.
- b** Position:
Ubuntu italic
Size: 8 pkt.
- c** Distributor company name:
Ubuntu medium
Size: 6 pkt.
Interline: 9 pkt

Pozostały tekst:
Ubuntu regular
Size: 6 pkt.
Interline: 9 pkt

EuropeGAS Distributor image

Letterhead



Size A4 (210 mm x 297 mm).

Printing colors:

CMYK

Texts: CMYK 90/90/0/0

The paper must be matt with
a weight of 90 g/m2.

a Company name:

Ubuntu medium

size: 6 pt.

interline: 9 pt.

All other texts:

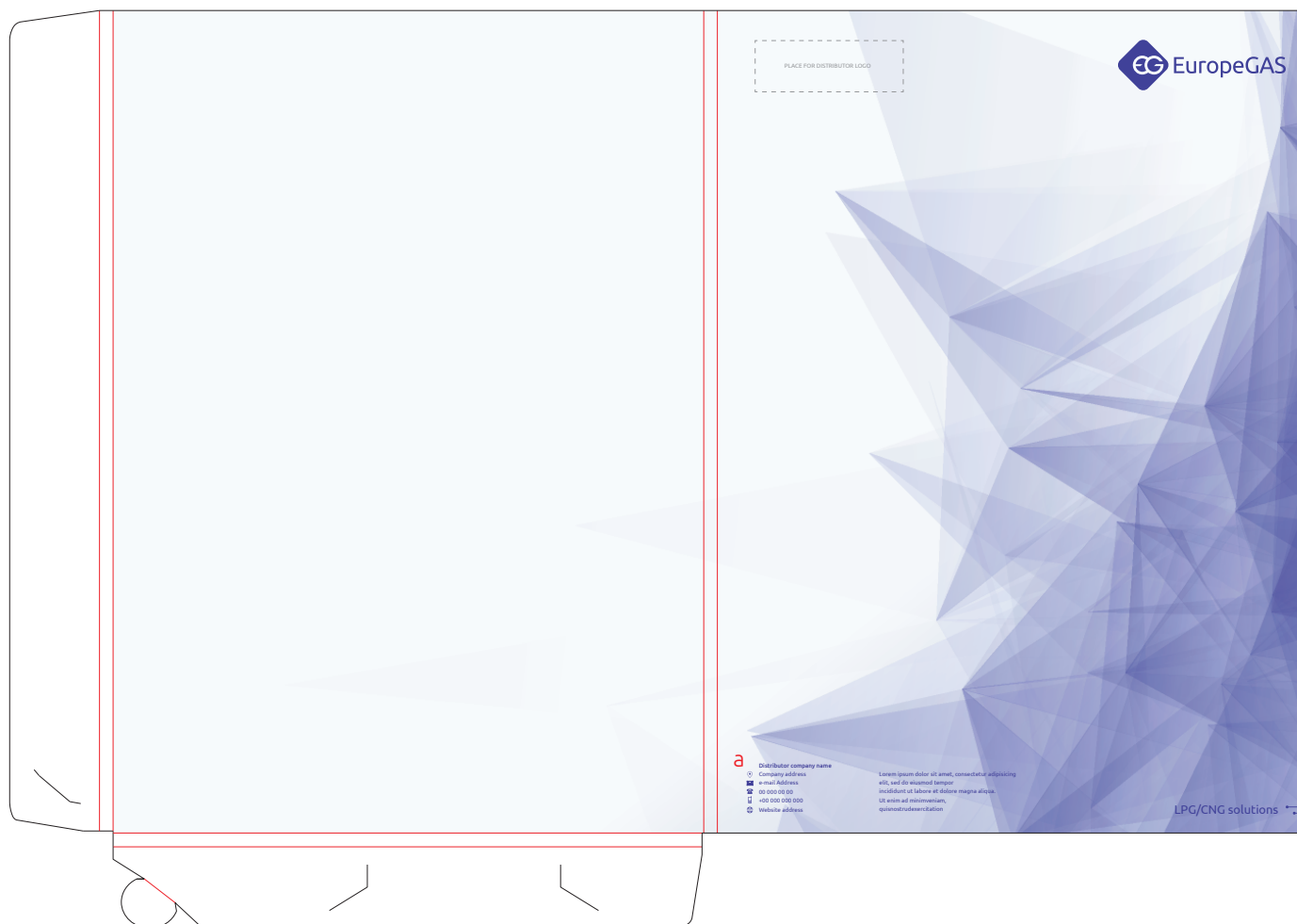
Ubuntu regular

size: 6 pt.

interline: 9 pt.

EuropeGAS Distributor image

Folder



Size: 217 x 302 mm

Printing colors:

CMYK

Texts: CMYK 90/90/0/0

The paper must be matt with
a weight of 300 g/m2.

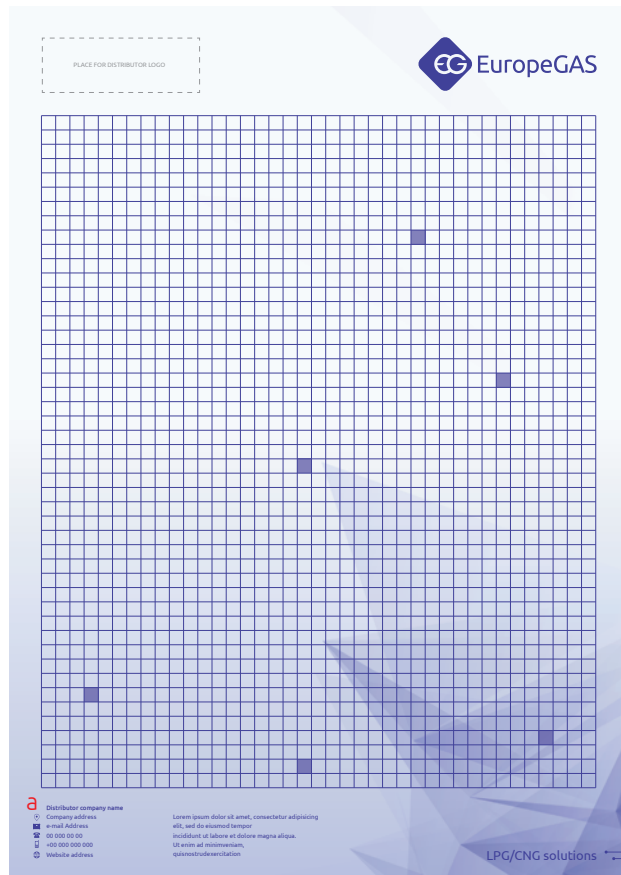
a Company name:
Ubuntu medium
size: 6 pt.
interline: 9 pt.

All other texts:
Ubuntu regular
size: 6 pt.
interline: 9 pt.

LPG/CNG solutions

EuropeGAS Distributor image

Notepad



Size A4 (210 mm x 297 mm).

Printing colors:

CMYK

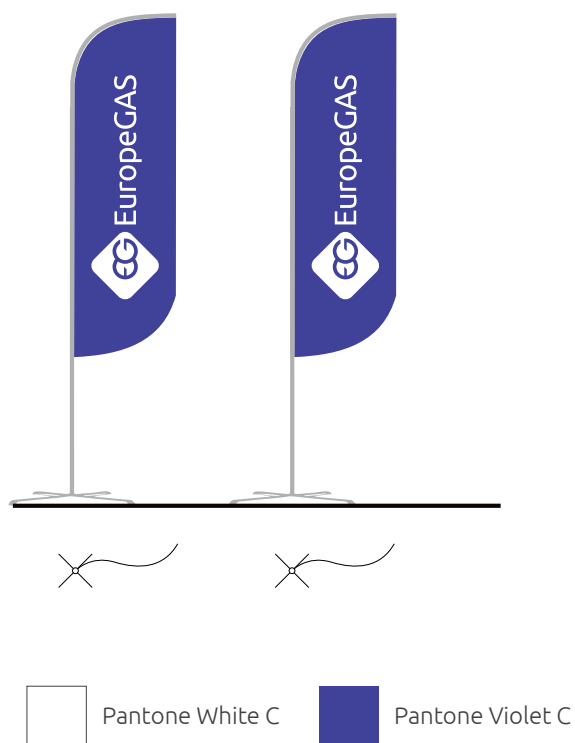
Texts: CMYK 90/90/0/0

The paper must be matt with
a weight of 90 g/m2.

a Company name:
Ubuntu medium
size: 6 pt.
interline: 9 pt.

All other texts:
Ubuntu regular
size: 6 pt.
interline: 9 pt.

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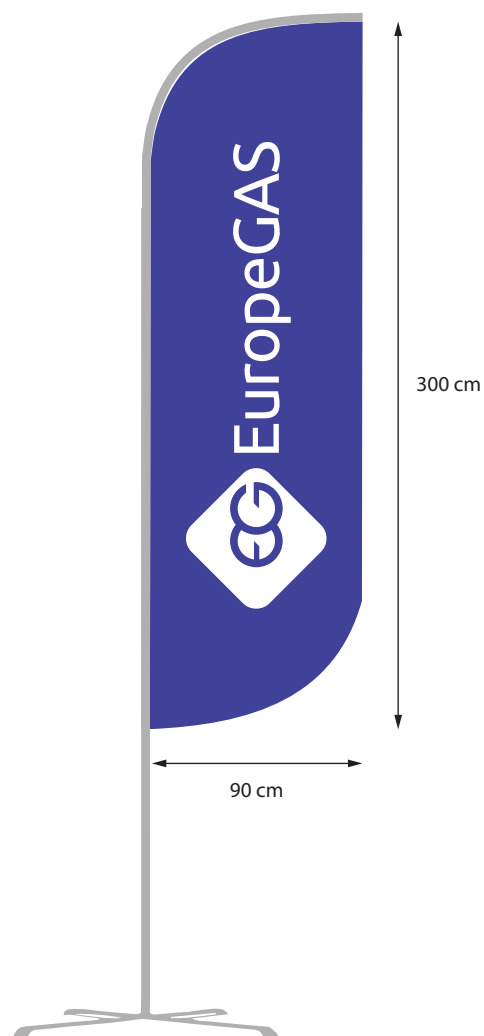


Beachflags

Flags are among the tools used to identify EuropeGAS premises. In order to strengthen their identity and visibility, they must always be clearly displayed and kept clean and tidy. They are flown in groups of three. Flags must be made of good quality and durable cloth.

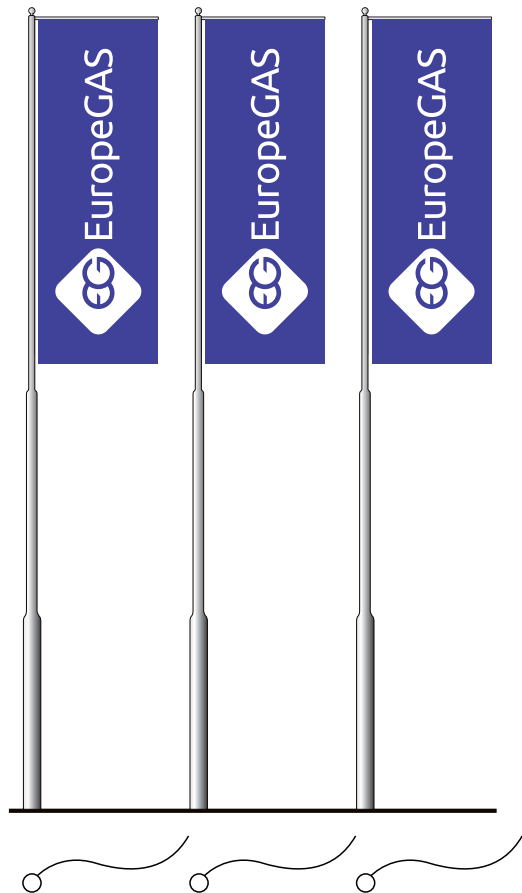
Used colors:

- Pantone White C,
- Pantone Violet C.



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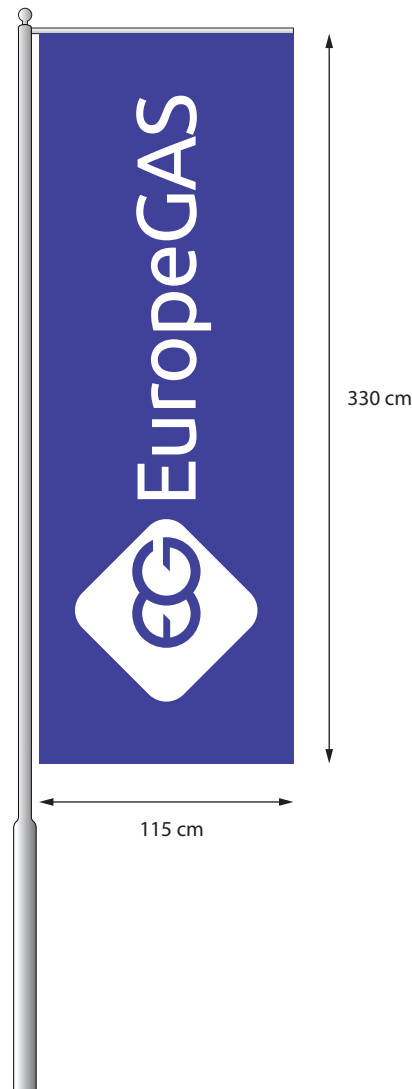
Flags



Pantone White C



Pantone Violet C



Flags is one of the tools for the EuropeGAS Company identification. For flags to be recognized, they should be put in a prominent place and should be kept clean and tidy. They are flown in groups of three.

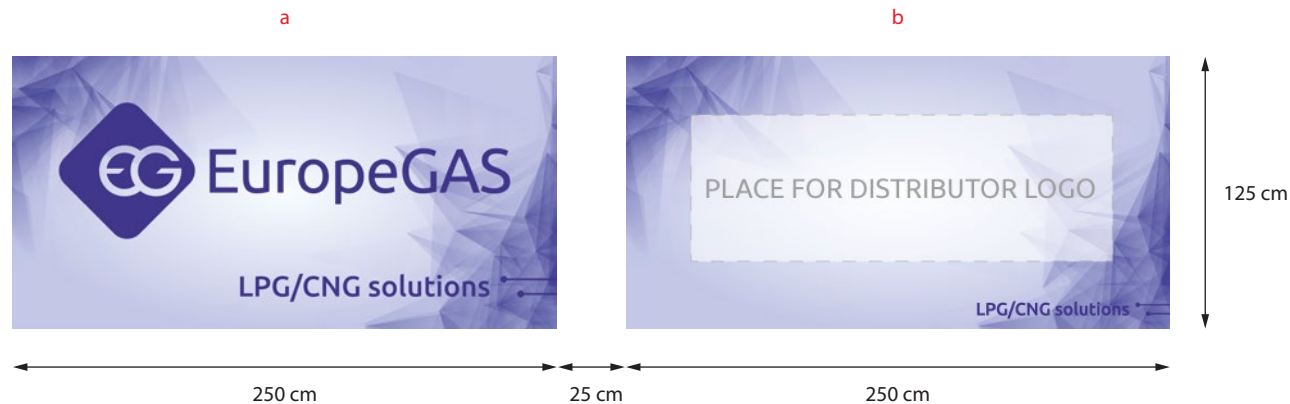
Flags must be made of good quality, durable cloth.

These flags are. Flags are hung on the mast with a minimum height of 7 m.

Used colors:

- Pantone White C,
- Pantone Violet C.

EuropeGAS Distributor image



Outdoor indicators

On the wall signboard there is a logo sign EuropeGAS with a distributor name. Installation options:

- Horizontal (signboard with EuropeGAS logo on the left side)
 - Vertical (signboard with EuropeGAS logo on top).
- Both signboards must always be of the same size.

It must be installed to the side of the driveway or to the side of the entrance to the offices.

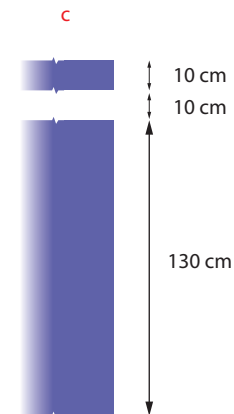
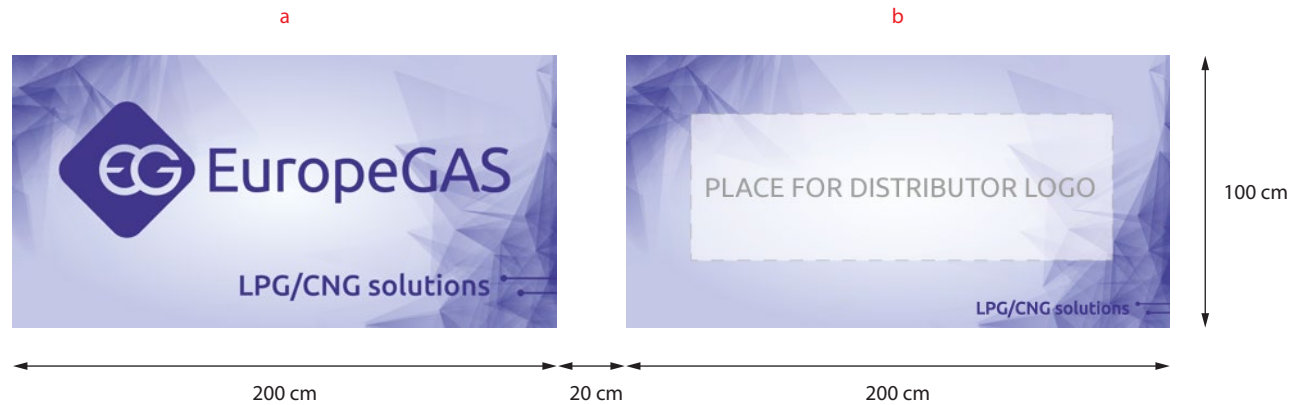
- a** Logo of EuropeGAS
Material: vinyl banner
Printing: CMYK
Size: 250 x 125 cm
Installation method: metal eyelets of diameter $\varnothing 10$ mm
- b** Distributor company name
Material: vinyl banner
Printing: CMYK
Size: 250 x 125 cm
Installation method: metal eyelets of diameter $\varnothing 10$ mm

Depending on the amount of space for installation, you may need to change the default size of signboard.

List of alternate sizes:

- 300 x 150 cm
- 200 x 100 cm
- 150 x 75 cm

EuropeGAS Distributor image



Inner indicators

On the wall signboard there is a logo sign EuropeGAS with a distributor name.

Installation options:

- Horizontal (signboard with EuropeGAS logo on the left side)
 - Vertical (signboard with EuropeGAS logo on top).
- Both signboards must always be of the same size.

Wall signboard is located inside workshop on the opposite wall to the entrance gate on the post of gas installation.

- a** Logo of EuropeGAS
Material: vinyl banner
Printing: CMYK
Size: 200 x 100 cm
Installation method: metal eyelets of diameter $\varnothing 10$ mm

Distributor company name
Material: vinyl banner

- b** Printing: CMYK
Size: 200 x 100 cm
Installation method: metal eyelets of diameter $\varnothing 10$ mm

Depending on the amount of space for installation, you may need to change the default size of signboard.

List of alternate sizes:

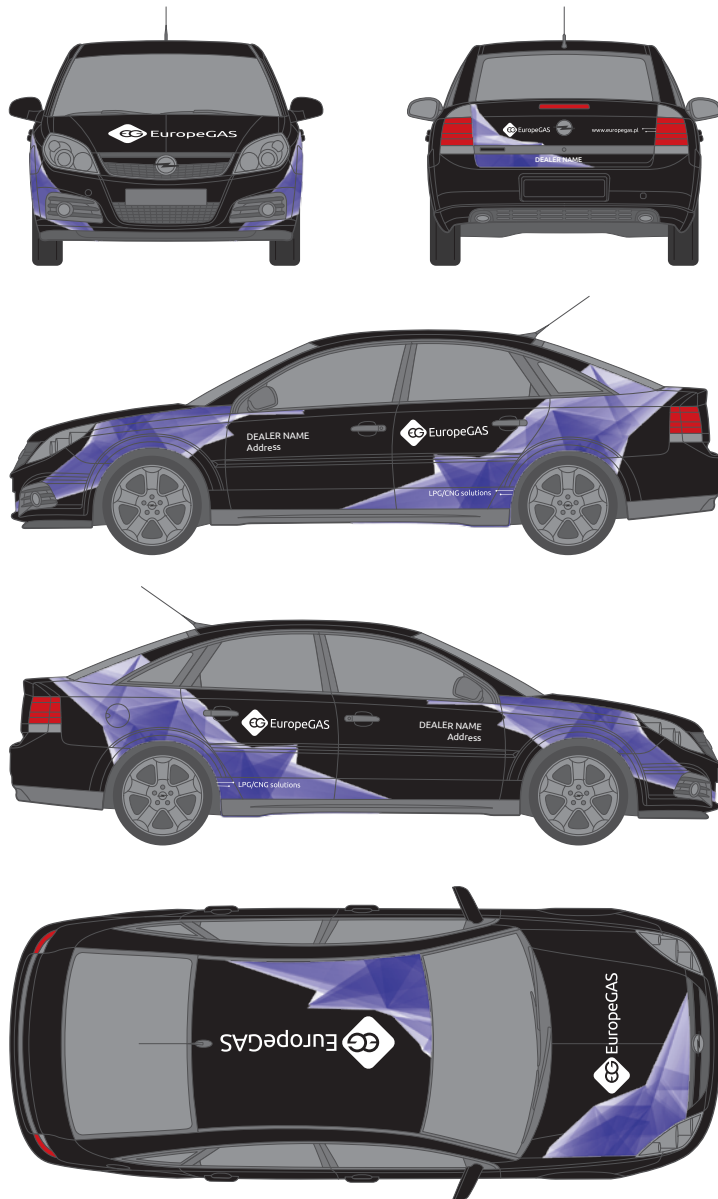
300 x 150 cm

200 x 100 cm

c 150 X 75 cm

Wall
Violet RAL 4008

EuropeGAS Distributor image



Vehicles branding

The personalisation of commercial vehicles or service vehicles makes it possible to promote the brand identity directly on the road. The identification of the vehicles comprises the following elements:

- EuropeGAS logo
- Location, plant production
- Web site address
- Graphic elements

EuropeGAS logo:

colors:

- Oracal Series 551: no. 102 (car color - dark),
- Oracal Series 551: no. 403 (car color - bright).

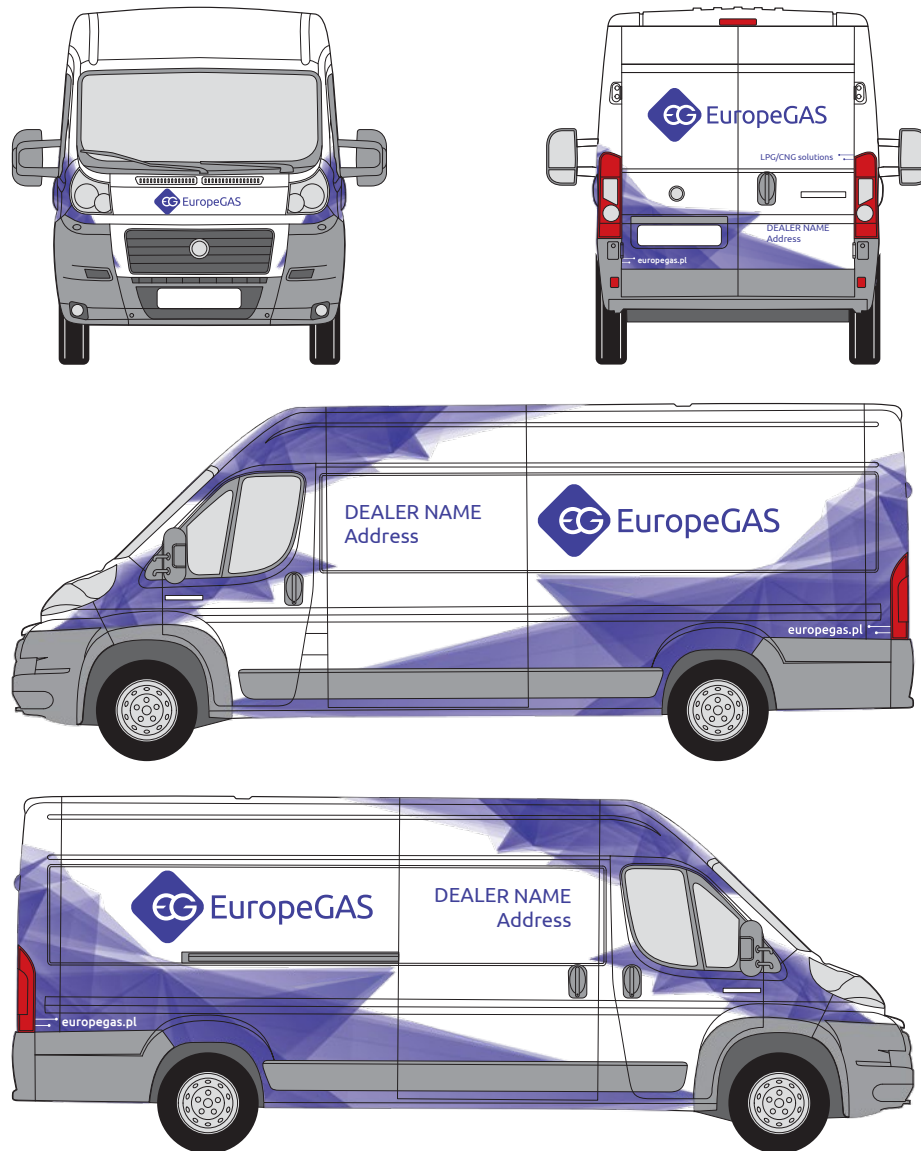
Text:

Ubuntu medium

colors:

- Oracal Series 551: no. 102 (car color - dark),
- Oracal Series 551: no. 403 (car color - bright).

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Vehicles branding

The personalisation of commercial vehicles or service vehicles makes it possible to promote the brand identity directly on the road. The identification of the vehicles comprises the following elements:

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EuropeGAS logo:

colors:

- Oracal Series 551: no. 102 (car color - dark),
- Oracal Series 551: no. 403 (car color - bright).

Text:

Ubuntu medium

colors:

- Oracal Series 551: no. 102 (car color - dark),
- Oracal Series 551: no. 403 (car color - bright).

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Clothing



It is recommended to salespeople and service staff to wear branded clothing. Check for availability of current clothing line on the merchandising store online "EuropeGAS" via the dealer portal - marketing@europegas.pl

